



BRITISH COLUMBIA  
CONSERVATION  
FOUNDATION



## GENERAL IMAGE RELEASE FORM

This form grants permission for the image(s) that you have provided to be used for educational purposes as outlined below. For images with people, a model release form is also required.

**Photographer's name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

I understand I hereby grant to the British Columbia Conservation Foundation (BCCF) the right to reproduce, use, exhibit, display, broadcast, distribute and create derivative works of the photographed images taken by me, for use in connection with the activities of the BCCF or for promoting, publicizing or explaining the BCCF or its activities. This grant includes, without limitation, the right to publish such images in BCCF publications and PR/promotional materials, including the website. These images may appear in any of the wide variety of formats and media now available to the BCCF and that may be available in the future, including but not limited to print, broadcast, videotape, CD-ROM, website and electronic/online media.

### Photography Ethics:

All photos provided must meet WildSafeBC's Photographer Code of Conduct. These include:

- Nature comes first. Do not contribute to human habituation or interfere with the animal's natural behaviour. Do not use calls to draw in wildlife. Avoid crowding the subject and use a long lens to maintain your distance.
- Research your subject so as not to interfere with wildlife's routine needs such as feeding and raising young.
- Be respectful of private property. Tread lightly and avoid damaging fragile ecosystems. Stay on trails if unsure.
- Do not stop on highways or roads where speeds exceed 60km/hr unless there is an approved pullout. This can be unsafe for fellow motorists or for wildlife if they cross traffic.
- Do not approach dangerous wildlife such as bears, cougars or wolves. If the animal is aware of your presence, it is better to leave the area slowly or seek the shelter of a structure or vehicle.
- Never feed, bait or use salt to draw in wildlife to obtain a photo.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

